

# **Publishing** that benefits Africa

We publish books by African authors and books that are inspired by Africa or have a particular thematic or subjective focus on any aspect of Africa.

Our aim is to celebrate Africa and encourage African scholarship by publishing and promoting works and manuscripts that present a progressive view of the mother continent to the rest of the world.

From authentic African voices, to authentic experiences and inspirations from Africa shared by authors from across the world, our team of editors are eager to help tell your story or share your perspective.





The Timbuktu manuscripts of Mali date back to the 13th century and are among the earliest written sources on African history

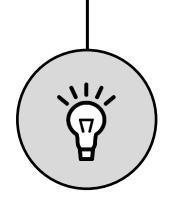
# 50%

# of our profits go to UK charity Books2Africa

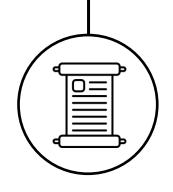
Books2Africa is a UK Registered Charity (1152599) that is committed to reducing environmental waste in the UK and improving the quality of education in Africa through the collection and distribution of books and educational resources.

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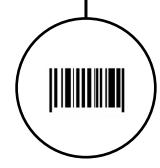
# Idea To Print



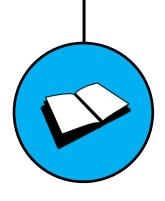
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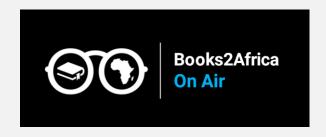
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We offer you a contract and assign you an editor to work with you one-on-one throughout the journey.

	FREE	PREMIUM
Initial consultation	•	<b>✓</b>
Editorial meetings and reviewing of drafts	~	<b>v</b>
Typesetting, cover page design and indexing	~	<b>V</b>
eBook publication and listing on Amazon and other major book retailers, with print on demand	~	~
Printing, stocking and distribution of hard copies to bookshops or direct to customers		V
Video and Radio Marketing		<b>V</b>
Digital Advertising		<b>V</b>
Author's Royalties (on each copy sold)	10-15%	20-30%

# **PREMIUM**



### **VIDEO MARKETING**

Books2Africa On Air is a video series of interviews with authors, academics, experts, entrepreneurs and influential personalities who have a passion for Africa and who support the work of Books2Africa. These 30 minutes videos feature discussions and debates on current issues concerning Africa, with each episode focusing on a problem and highlighting potential solutions. Premium authors get a recorded video interview about their book and the issues it addresses.

**Powered by YouTube** 



## **RADIO MARKETING**

Black Circle is a podcast series that offers diverse and multi-cultural perspectives on the contemporary issues confronting people from black and ethnic minority backgrounds across the world. The platform allows for tough discussions to be had within a circle of respect, inclusion, openness, love, evidence, tolerance and humour. Premium authors are featured on the series and interviewed by panellists about their book and the issues it addresses.

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