



Books2Africa



Case For Support

Books2Africa

Case for Support



Copyright Books2Africa
All rights reserved.

Published by
BOOKS TO AFRICA INTERNATIONAL

Books To Africa International, trading as Books2Africa, is a UK Registered Charity (1152599) and a charitable company limited by guarantee registered in England and Wales (08528635) in Special Consultative Status with the United Nations ECOSOC.

www.books2africa.org

*To those who
read, learn, and pass on knowledge.*

*To our donors, beneficiaries, team members, sponsors, and partners,
this work would be impossible without your support.*

*And to you, for taking an interest in our work,
we hope you make it yours too.*

Contents

Organisation Profile	6
Our Mission	7
Our Readcycling Model	8
Our Values	9
Our Strategic Objectives	10
How We Work	11
Collecting Donated Educational Materials	11
Processing Donated Educational Materials	12
Shipping and Distributing Donated Educational Materials.....	13
Impact of Donated Educational Materials.....	14
How Our Work is Funded	15
Impact Summary	17
Featured Impact Report.....	19
How To Support Our Work	20
Sponsor a shipment of educational materials	21

Organisation Profile

Charity Registered Name	Books To Africa International.
Registered Trademark	Books2Africa.
Founded	January 2012.
UK Charity Registration No	1152599.
UK Company Registration No	08528635.
Principal and Registered Office	Unit 2, Barton Business Park, New Dover Road, Canterbury, CT1 3AA.
Charity Contact Details	info@books2africa.org +441227392239.
Bankers	Barclays Bank, 9, St George's St, Canterbury, CT1 2JX.
Accountant and Independent Examiner	Tracey Percy FCCA, Levicks Accountants, 12 Dover Street, Canterbury, CT1 3HD.
Insurance	Public Liability, Employers Liability, Products Liability and Building Insurance.
Trustees	<ol style="list-style-type: none">1. Dr T Sango – Founding Trustee.2. Dr P Sango – Founding Trustee.3. Mr C Sango – Founding Trustee.4. Mr G Sango – Founding Trustee.5. Ms A Kieffer – Honorary Trustee.6. Ms A Nandan – Honorary Trustee.7. Mr P Ikeru – Honorary Trustee.8. Ms L Mpofu – Honorary Trustee.9. Ms S Bell – Honorary Trustee.
Team Members	<ul style="list-style-type: none">• 7 paid staff and 70 plus ad hoc volunteers
Global Network	<ul style="list-style-type: none">• 87,397 plus total social media followers and newsletter subscribers.
Registration with Government Agencies and Professional Bodies	<ul style="list-style-type: none">• HMRC.• The Charity Commission.• Companies House.• Fundraising Regulator.• Pensions Regulator.• Information Commissioner's Office.• UN ECOSOC Consultative Status.
Website	www.books2africa.org

Our Mission



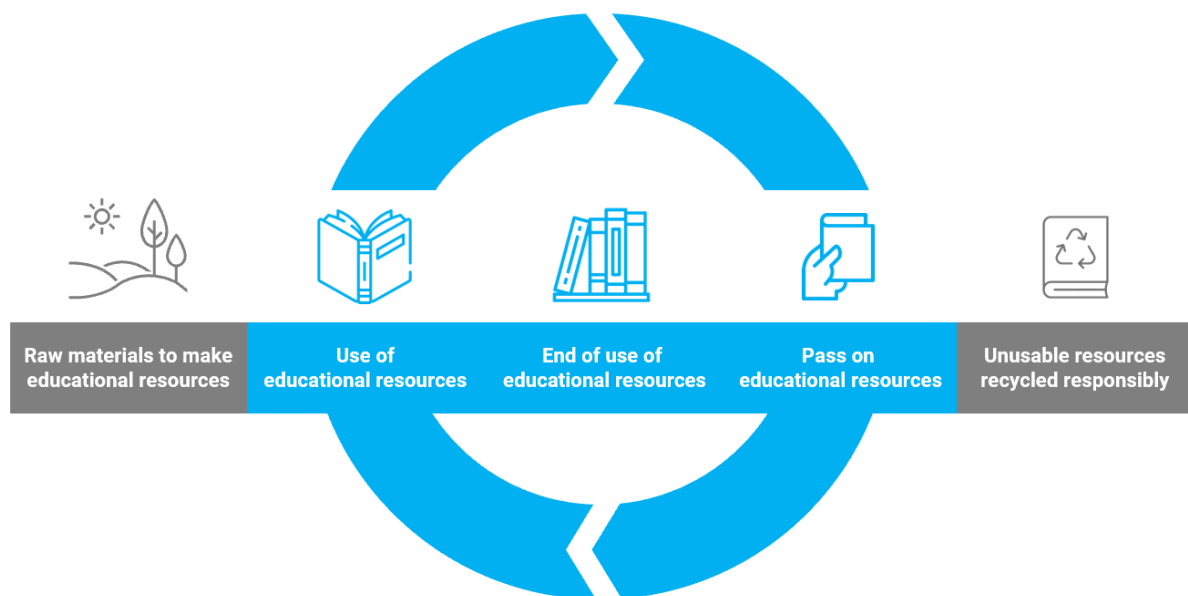
Educating people, saving the planet

Books2Africa's mission is to promote a culture of 'readcycling' and improve the quality of education in Africa, through the collection, processing, shipping and distribution of quality books, computers and educational materials that equip individuals, institutions, and communities to acquire knowledge and achieve their full potential in a globalised world.



Our Readcycling Model

At Books2Africa, our 'readcycling' model is designed to extend the life of educational materials by preventing perfectly usable materials such as books and computers from going to recycling/landfill sites. This is achieved by ensuring that individuals and organisations have a convenient alternative by using Books2Africa to send their educational materials to be re-used by individuals and institutions across Africa who lack adequate access to such materials. This approach is environmentally sustainable, cost-effective and improves the quality of education in underprivileged communities. Our model complements the UK government's waste strategy of reducing how much waste ends up in recycling/landfill sites, as well as the UN's Sustainable Development Goals 4 (Quality Education) and 12 (Responsible Consumption and Production).



Why is readcycling better than recycling?

According to the UK Government's Waste Strategy:

"We use too much and are too ready to throw things away, and this waste causes damage if it is not managed properly. We can no longer ignore this" (p 15)

"Help our society move away from a 'take, make, use and throw' approach to resources and materials and instead waste less and reuse, recycle and repair more. We will leave behind our traditional linear economic model and create a more sustainable and efficient circular model from which the environment, the economy and society all benefit" (p 16).

"We will keep resources in use for as long as possible" (p 15)

Our Values

In an age where disinformation and fake news is prevalent, education is vital and Books2Africa's three core values reflect our commitment to the dissemination of knowledge that is factual, truthful, and representative of the diverse perspectives within the communities we serve in the UK and across the African continent. These values are reflected in our organisational culture and shared by our team members, sponsors, and partners.



Universal Education

Books2Africa's definition of education is centred on a perspective of the world as a global community where different nations and civilisations can learn from one another to advance human development. Because every culture has something to teach us, sending Shakespeare's *Hamlet* to a reader in Africa, or promoting Achebe's *Things Fall Apart* to readers in the UK enables us to foster a more tolerant and informed global community where donors and beneficiaries are collaborators. As such, the books we provide are determined by the curiosity and requests of the communities we serve.

Environmental and Financial Sustainability

Books2Africa accepts donations of both new and used books and educational resources from individuals and organisations, ensuring that readers have available options to readcycle instead of recycling or sending materials to landfill. With the consent of our donors, up to 20% of donated educational materials are sold via our UK Charity Shop, to fund the charity's overheads. This gives the charity a great degree of financial sustainability and ensures that 100% of donated funds from sponsors and partners are spent wholly on the shipping and distribution costs of donated materials to those in need across Africa.

International Collaboration

Books2Africa was founded in 2012 by four Nigerian students whose international experience, vision, and passion for Africa's development inspired them to start collecting books at their universities. Today, the charity's operational model and strategic priorities continue to be shaped by African perspectives within a framework that enables international collaboration and mutual respect. The founding members continue to play active roles within the Board of Trustees, together with Honorary Trustees who are appointed according to their experience with the charity.

Our Strategic Objectives



Readcycle and distribute 1 million books and 1 thousand computers every year.

Books2Africa's current strategic objective is to readcycle 1 million books (500,000 kg) and 1,000 computers (3,000 kg) within the UK and distribute them to individuals, institutions, and communities across Africa's 54 countries. We have established a robust logistical operation that enables donated educational materials to be tracked as they travel from our donors to our Processing Centre to be processed (catalogued or refurbished), before being shipped to Africa and distributed directly to individuals (via Distribution Centres) or indirectly by equipping libraries within academic institutions (schools, colleges, universities) and communities (community centres, hospitals, prisons etc).

Did you know?

- At least 13 million books are thrown away and go to landfill in the UK every year according to conservative estimates by CODEP.
- According to UNESCO's and The World Bank's latest reports, 90% of children who attend school in Africa (202 million children) cannot read or write proficiently after finishing school in part because they lack books and educational resources.

How We Work

Collecting Donated Educational Materials

Books we accept.

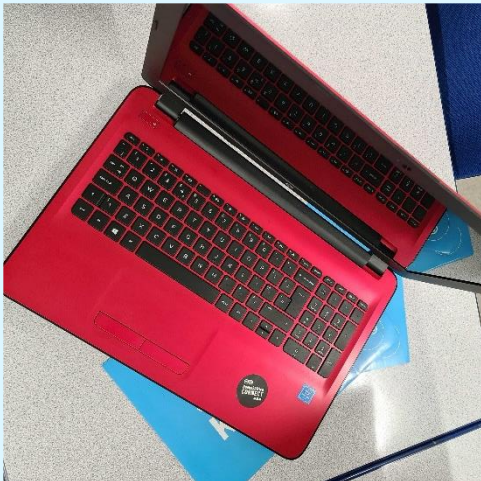
- New and used books.
- Written in English, French or any African language.
- Nursery, Primary, Secondary or University textbooks.
- Children's books and comics.
- Dictionaries, Encyclopaedias and Reference books.
- Novels, Hobbies and Leisure books.
- Bibles, Hymnals and Religious books.
- Unused notebooks and exercise books.
- Ex-library books, ex-charity shop books and remainders.

Computers and Tech we accept.

- New and used computers.
- Laptops or Desktops.
- Windows, Mac, or Linux OS.
- Flat screen Monitors and Digital Projectors.
- Smartphones and Tablets (iOS, Android, E-readers).
- Game consoles and accessories.
- Cameras.

How to donate educational materials.

- Items need to be packaged into cardboard boxes weighing no more than 20kg per box.
- Head to our website to arrange a collection or schedule a drop-off appointment at a Books2Africa drop-off point near you.
- Write your unique booking reference number on your boxes before collection or dropping off to enable us track and keep you informed on the destination and beneficiary of your items via your Impact Dashboard.
- Partners such as schools, colleges and universities can organise a Book Drive to collect educational materials and raise funds to support Books2Africa annually.



Processing Donated Educational Materials

UK Processing Centre.

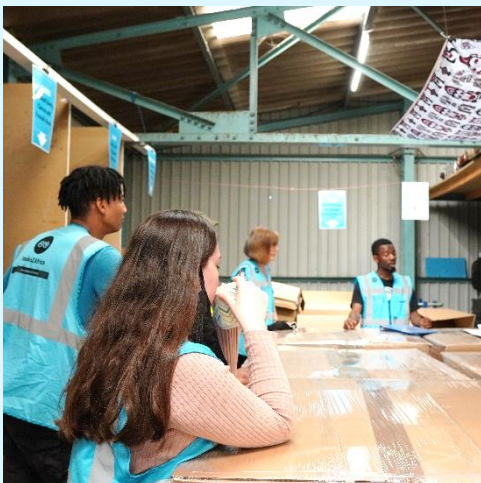
- Located in Canterbury, Kent, where the charity was founded.
- Workspaces, meeting room, kitchen, washroom and warehouses with total storage capacity of 500,000 books.
- Team members who process donated items on-site include 7 paid staff and more than 70 ad hoc volunteers.
- Electric forklift, manual pallet trucks and trolleys available to minimise manual handling and facilitate loading and offloading.
- Workspaces equipped with ergonomic chairs, monitor arms, barcode scanners, and other tools for cataloguing and refurbishing.
- Charity Shop workspace equipped with tools and shelves for listing, storing, and fulfilling orders.

How we process books.

- Each donated book is scanned and catalogued at our Processing Centre to create a record of all donated books using our proprietary software called Books2Africa Curiosity. 80% of donated books are allocated to one of several subject categories and palletised together with similar books from other donors ready for shipping to individuals, institutions, and communities in Africa. The remaining 20% consists of books that are sold via our Charity Shop to fund our overheads and a small minority of unusable and damaged books which are recycled responsibly via Biffa.

How we process computers and tech.

- We are a Microsoft Third Party Refurbisher (TPR), and our Tech Team checks and refurbishes donated technology in line with Microsoft's standards, ensuring all data on devices are securely wiped. We wipe donors' personal data from donated devices using BitRaser – a secure drive wiping software tested and approved by the NIST which also generates 100% tamper-proof digitally signed certificates that ensure compliance with various national & international data protection regulations including GDPR. Each computer is then installed with a fresh copy of Windows 10 before they are ready to be shipped to beneficiaries across Africa.



Shipping and Distributing Donated Educational Materials

Who can receive donated books and computers.

- Individuals, institutions, and communities who require books and computers for educational purposes can apply on our website to request for a shipment from our UK Processing Centre or via one of our Africa Distribution Centres.
- Beneficiaries must be based in an African country and must make educational resources accessible to beneficiaries and not sell them.
- All applications are checked and verified by our Education Team and approved beneficiaries are required to raise funds towards the cost of shipping, clearing, and distributing their educational materials.

Types of shipments.

- Digital Study Kit - A parcel box containing a refurbished computer, a solar reading light and online access to digital books via Perlego.
- Pallet - A giant box measuring 100 x 120 x 120cm and weighing 500kg, containing an average of 1,000 books - enough to fill 4 shelves and equip 1 classroom library.
- 20ft Container - A shipping container measuring 20ft x 8ft and weighing 10,000kg, containing an average of 20,000 books – enough to fill 80 shelves and equip 5 libraries.
- 40ft Container - A shipping container measuring 40ft x 8ft and weighing 20,000kg, containing an average of 40,000 books – enough to fill 160 shelves and equip 10 libraries.

Modes of distribution.

- Equipping Institutions and Communities via Libraries: Projects who receive educational materials from our UK or Africa Centres need to house them in a library where they can be accessed by beneficiaries on an ongoing basis.
- Equipping Individuals via Distribution Centres: Individuals who only need a handful of books can gain access to educational materials at our Africa Distribution Centres as Books2Africa Book Club members or contribute a distribution fee to acquire ownership of the materials they need.



Impact of Donated Educational Materials

Impact Dashboard.

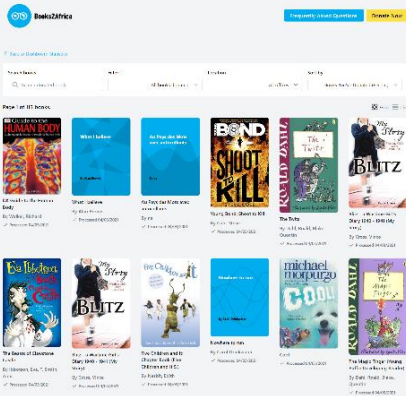
- Book donors have access to a personal impact dashboard where they can track the impact of their donated educational resources in real-time. Thanks to our proprietary software called Books2Africa Curiosity, donors can view a detailed record of all the books they've donated, their status and location, the beneficiaries of each book and any impact photos uploaded by the recipient of the book.

Impact Photos, Videos, Stories and Reports.

- Beneficiaries who receive books and computers from Books2Africa are required to send us impact photos and impact videos to be shared with our donors and supporters. Selected beneficiaries are also interviewed, and their stories published on our blog. Furthermore, institutional and community libraries are also required to submit an impact report within three months after receiving their educational resources which consist of a detailed survey about usage and relevance of materials received. These impact reports are published on our website.

Impact Newsletter.

- Our impact newsletter is sent electronically to supporters every month with an update on the progress of the charity including featured impact photos, videos, stories, and reports, as well as any news from the team. Furthermore, every three months the newsletter features a Quarterly Report on our Key Performance Indicators with charts and graphs showing the charity's performance. This is made possible due to Books2Africa's KPI Dashboard that tracks departmental performance in real-time and provides the charity's management team with vital data that informs decision making.



Impact Photos – Featured in October



Thank you for continuing to donate books/computers and hope you derive as much pleasure as we do in knowing that your books/computers, have now found a new home and are helping someone else achieve their full potential. These pictures, literally speak a thousand words! Please continue to spread the word, so we can "spread the word" by forwarding this email or organising a book drive!

Impact Report – Sudan



How Our Work is Funded

Funding the collection of donated materials.

- The cost of transporting donated educational materials from the addresses of donors across the UK to our UK processing centre is funded by a collection fee and a drop-off fee contributed by donors. The collection fee covers the cost of sending a courier to collect boxes of donated items from donors' addresses and the reduced drop-off fee is required from donors who wish to drop-off their boxes at a Books2Africa drop-off point to cover the cost of transporting their consolidated items from the drop-off point to our UK processing centre.

Funding the charity's overheads and processing costs.

- The overhead costs of the charity (rent, business rates, utility bills, staff salaries, volunteer lunches, insurance, equipment costs etc) are funded by selling up to 20% of donated items via our charity shop with the consent of donors. Our proprietary software enables us identify items which can be listed for sale on our charity shop on eBay and Amazon, and others are sold to wholesale book buyers who purchase items in bulk at a reduced price. Through a free bookmark included with every purchase, all buyers are encouraged to donate their books back to the charity after use.

Funding the shipping and distribution of donated materials.

- Individuals, institutions, and communities who are approved to receive educational materials are required to raise funds to cover the shipping fees, clearing fees and distribution fees of their materials. However, most of these approved beneficiaries are unable to raise funds to cover these costs and Books2Africa must rely on the support of generous sponsors. Every year, Books2Africa's 1 Million Book Fund aims to raise £200,000 from individual sponsors who give monthly as well as organisational sponsors who give grants to cover the cost of shipping and distributing 1 million books and 1 thousand computers to Africa. Visit our website or contact us to become a Books2Africa Sponsor.








Impact photo from the Africa Dream Skill Institute, Cameroon.
<https://books2africa.org/africa-dream-skill-institute/>

Impact Summary

2012 – 2021

		
Books readcycled in the UK and delivered to individuals, institutions, and communities in Africa	Computers readcycled in the UK and delivered to individuals, institutions, and communities in Africa	Tonnage of educational materials readcycled and prevented from going to recycling and landfill sites in the UK
2,303,061	124	1,152,150 kg

Notes:

Our computer refurbishing programme was launched in October 2020.
An average weight of 500kg per 1,000 books and 5kg per computer is used to work out the tonnage of readcycled materials.

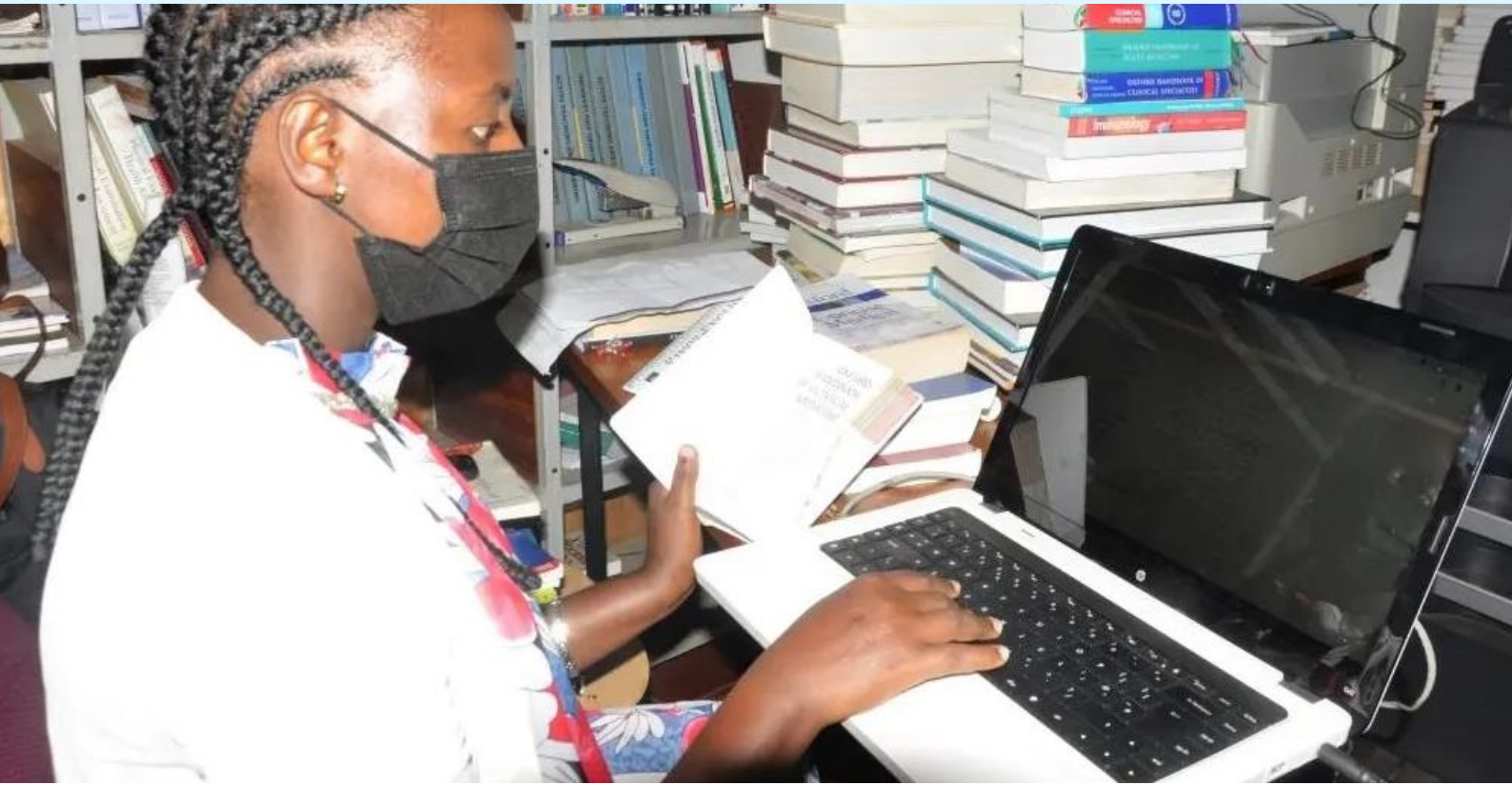
Countries in Africa with Books2Africa beneficiaries.

This KPI measures the number of countries in Africa with beneficiaries that have received books or computers from Books2Africa.

2021 Total	23	Overall Target	54
------------	----	----------------	----



Featured Impact Report



Health Tutors College, Mulago, Uganda

“We believe that the acquired books are going to improve on the quality of assignments and work by both the lecturers and tutored students. The acquired books will also save the college from the expenditure they would incur if they were to buy similar books for the library. The saved money can be used by the college in doing other developmental things.”

Books Delivered 13,735	Computers Delivered 30	Student population 310	Staff Population 62	Community Impacted Mulago
---	---	---	--	--

- Shipment sponsored by Health Tutors College, Mulago.
- Shipment delivered 02 September 2021.
- Impact report published 04 October 2021
- Read the full report at <https://books2africa.org/health-tutors-college-mulago-uganda/>

How To Support Our Work



Dr Precious Sango

Co-founder, Director of Education and Fundraising

Thanks for taking the time to read our Case for Support, and I hope you now have enough information to understand why ‘readcycling’ matters and how joining hands with us will contribute to educating people and saving the planet.

As a co-founder of Books2Africa, myself and 3 others were all born in Nigeria, and our parents struggled financially to send us abroad to the UK to obtain a better education. In fact, a new survey on 'African brain drain' found that 90 percent of young people want to leave Africa, with 41% desiring to emigrate for educational reasons and 44% for economic reasons. Furthermore, no single African university makes it to the list of the Times top 100 universities in the world. Africans have an incredible appetite to learn, but the quality of educational resources available to them limits their potential.

My story is a testament that access to quality education increases the odds of defeating poverty, reducing unemployment and several other ills in society. I completed my Bachelors, Master’s and Doctorate Degrees at the University of Kent in Canterbury and today, I am employed at a UK University and continue to volunteer my time as a Founding Trustee at Books2Africa.

With your help, we can readcycle, ship and deliver 1 million books and 1,000 computers every year to people in Africa, saving 500,000kg from going to landfill/recycling sites, and equipping individuals, institutions, and communities with the educational materials they need to achieve their full potential in a globalised world.

Wherever you live, joining hands with Books2Africa will make an impact towards helping the planet and creating a more equitable global society by passing on knowledge to the next generation.

In the next page, you’ll find our three priority area of need and what you can do to support Books2Africa and start making a difference.

Thanks again for your time.

Sponsor a Shipment of Educational Materials

Sponsor a Shipment to Equip Individuals, Institutional and Community Libraries with Books and Computers.

- **£10 per month** funds a shipment of 20 books, enough for one classroom.
- **£200 ships a Digital Study Kit** - A parcel box containing a refurbished computer, a solar reading light and online access to digital books via Perlego.
- **£500 ships a pallet** - A giant box measuring 100 x 120 x 120cm and weighing 500kg, containing an average of 1,000 books - enough to fill 4 shelves and equip 1 classroom library.
- **£5,000 ships a 20ft Container** - A shipping container measuring 20ft x 8ft and weighing 10,000kg, containing an average of 20,000 books – enough to fill 80 shelves and equip 5 libraries.
- **£8,000 ships a 40ft Container** - A shipping container measuring 40ft x 8ft and weighing 20,000kg, containing an average of 40,000 books – enough to fill 160 shelves and equip 10 libraries

The above amounts cover shipping costs only. Sponsors can increase their donation to cover local clearing and haulage costs.

Benefits of becoming a Books2Africa Sponsor.

- **Monthly sponsors** get free collection of donated materials from their UK address, access to exclusive events such as online interviews with special guests and VIPs. You also receive impact photos, videos, and stories from beneficiaries via our Impact Newsletter.
- **Container sponsors** can choose a country and community in Africa to receive the shipment they fund, and brand exposure across our network including but not limited to; Logo on our website and newsletter, press release, and featured sponsor posts on social media. You also receive impact photos, videos, and stories from beneficiaries via our Impact Newsletter as well as a personalised Impact Report.





For more information, contact us via:

www.books2africa.org
info@books2africa.org
+441227392239